

5 Costly Mistakes to Stop Making Now

Stop spending more to onboard & engage your customers than what they spend with you.

Know the average selling price of your products & what it costs to onboard, enable, and engage your customers



Stop treating all your customers the same.

Segment your customers & deliver a value journey appropriate for each segment.



Stop wasting your customer's time.

You must deliver value at every touchpoint. Ask yourself, is this meeting necessary?



Stop volunteering your team away.

Create premium packages that provide just what customers want & need, when they need it.



Stop focusing on your product.

Focus on your users or you risk facing churn.

